

CKEditor AI: Meet your app's new AI co-writer

Join us for a practical webinar where we explore CKEditor AI

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CKEditor

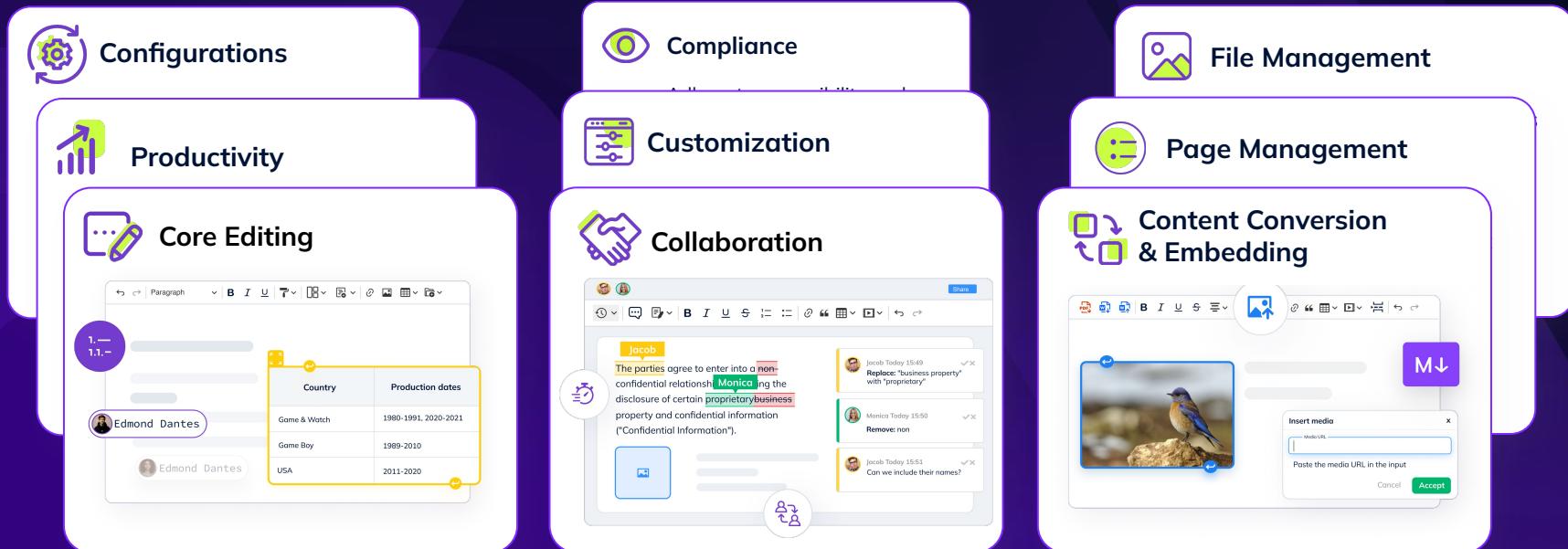
WYSIWYG Rich Text

Editor

Collaborative. Flexible.

Innovative

CKEditor 5 is a JS/TypeScript Component



The image displays three overlapping screenshots of CKEditor 5 components, each showing a different aspect of the editor's integration into an application:

- Configurations:** Shows a sidebar with "Productivity" and "Core Editing" sections. The "Core Editing" section contains a rich text editor interface with a table and a "Collaboration" panel.
- Compliance:** Shows a sidebar with "Customization" and "Collaboration" sections. The "Collaboration" section displays a communication interface with messages from users Jacob, Monica, and Jacob.
- File Management:** Shows a sidebar with "Page Management" and "Content Conversion & Embedding" sections. The "Content Conversion & Embedding" section shows a media manager with a bird image and an "Insert media" dialog.

CKEditor 5 integrates deeply into your app so your users will treat it as **a part of the app**, not a stand-alone software.



Meet your app's unified **AI co-writer**

The drop-in AI writing assistant for CKEditor that makes users faster, sharper, and happier. Create, review, proofread, and brainstorm content without leaving the editor.

Mind-Blowing AI Facts

Artificial Intelligence has evolved lives. Behind the scenes, AI is changing our industries and challenging our diseases faster than doctors can surprise us with its capability.

Shocking AI Statistics

The numbers behind artificial AI revolution: more data than ever before.

Ask AI

- Chat commands
- Improve writing
- Continue writing
- Fix grammar & spelling
- Adjust length
- Change tone
- Translate

AI in Creative Industries

Industry	AI
Film	Entertainment
Entertainment	Entertainment

Scientific Breakthroughs

AI's impact on scientific discovery is nothing short of revolutionary. Here are some game-changing achievements:

- Protein folding solved — Major advance in protein structure prediction — AlphaFold predicted and AlphaFold 2 provided predicted structures, transforming many areas of biology.
- Dark matter detected — AI-assisted astronomy models help identify dark matter and uncover patterns invisible to human的眼睛 that may inform dark matter research; not a confirmed detection.
- Drug Faster discovery accelerated — AI can accelerate stages like showing quicker results.
- Climate modeling enhanced — 1000x more accurate weather predictions — AI models can deliver faster or higher-resolution forecasts in some settings; accuracy gains depend on task and region.
- Materials science revolution — discovery aid — AI is helping design and identify new compounds discovered weekly.

Bizarre AI Capabilities

Some AI achievements sound like they belong in a sci-fi movie, but they're happening right now:

- Pet emotion recognition — AI can tell if your dog is happy or stressed
- Baby cry translation — determines if infant needs food, sleep, or diaper change
- Plant health diagnosis — identifies diseases from a single leaf photo
- Emotion synthesis — generates facial expressions that don't exist in nature
- Dream interpretation — reconstructs images from brain activity during sleep

Fun Fact: GPT-3 has 175 billion parameters — that's roughly equivalent to having 175,000 copies of the entire English Wikipedia stored in its neural network! [Read more](#)

Review Statements For Discrepancies

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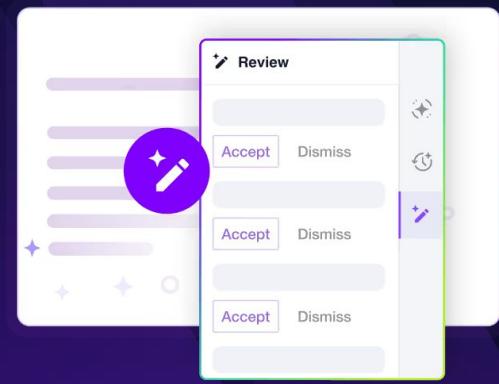
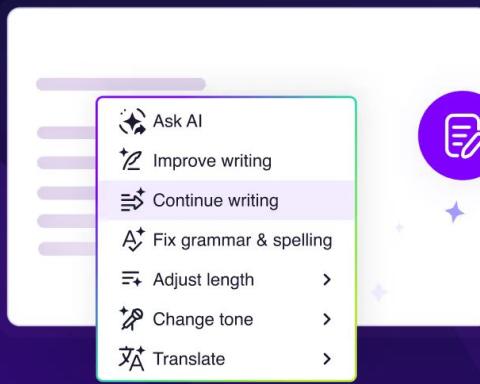
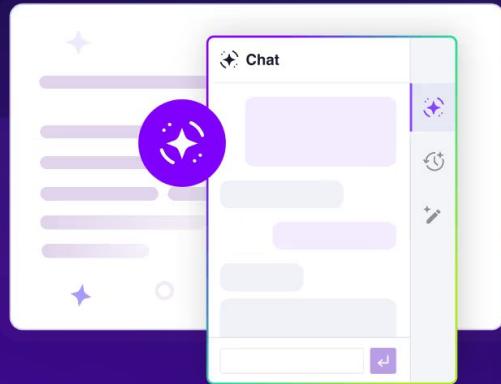
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Bizarre AI Capabilities

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- Pet emotion recognition — AI can tell if your dog is happy
- State inference — experimental systems attempt to infer dogs' or cats' states from images or sounds.

Ask AI anything... [Read more](#)



AI Chat

- Collaborative ideation
- Controlled output
- Smart prompting
- Chat history

AI Quick Actions

- Speed and convenience
- Preview before applying
- Configurable actions
- Custom actions

AI Review

- Visual review
- Full control
- Standardized compliance
- Custom checks
- Optimized for large documents

GenAI Workflows Need Improvement

You are a seasoned GM executive and you tasked with providing feedback for the pricing and packaging strategy if the new Tuugo Gemini service.

Okay I'll provide feedback on the Tuugo Gemini pricing and packaging strategy, incorporating the latest version of the innovative reflect.

Here's a summary of the key changes and suggestions:

- Token definitions and allowances
- Reduced usage fee structure (tiered or dynamic)
- Consideration of a few metrics
- Classification of token definition
- Competitive analysis

I believe by addressing these points, Tuugo can create a more robust, competitive, and customer-friendly pricing and packaging strategy for its Gemini service.

Feedback on Tuugo Gemini Pricing Strategy

Overall Strategy

- Strengths:
 - Hybrid Model: The combination of subscription and usage-based pricing is generally a good approach for a Gemini service. It provides predictability for revenue and flexibility for different usage patterns.
 - Margin Protection: The strategy of applying a markup to the cost of tokens from each LLM provider is excellent. This ensures profitability even with varying LLM costs and customer usage patterns. The example provided clearly illustrates how margins are protected.
- Weaknesses:
 - Tier Approach: Offering different tiers (Small, Medium, Large) causes different consumer segments and their expected usage needs.
 - Annual Discounts: Offering annual discounts is a standard practice and incentivizes user retention, but it can be beneficial for revenue predictability.
 - Cost Transparency: The alerts for token usage are a good way to improve customer experience and prevent unexpected usage charges.
- Opportunities for Improvement:
 - Tier Definitions and Token Allowances: The document states "Each tier's" included tokens reflect what we believe is feasible at that price point. This area needs more concrete, data-driven justification. How were these token allowances determined? What is the expected usage for each tier?
 - Overage Fee Structure: The "single blended service tier" has potential drawbacks. While simple, it could lead to:
 - Customer Dissatisfaction: Customers using lower-cost LLMs might feel overcharged.
 - Revenue Leakage: Tuugo might be under-charging for heavy users of high-cost LLMs.
 - "X" Factor: The token counts for each tier are represented by "X" which makes it impossible to evaluate the pricing strategy.
 - No Free Trial/Tier: Consider offering a free tier or a free trial with a very limited token allowance. This can be a powerful way to attract new customers and allow them to experience the value of Tuugo Gemini before committing to a paid plan.

Specifics Recommendations

1. Data-Driven Tier Definitions:
 - Conduct thorough market research and user analysis to understand the expected usage patterns of different customer segments.

Standalone tools

Issues

- Lost text formatting (including basic elements).
- Broken tables and table formatting.
- Missing images and embedded content.
- Disabled page management.
- Unsupported Merge Fields & automation features.
- Unavailable collaboration features.

Loss of content & formatting due to AI platform limitations

Standalone GenAI Tools Lack Interoperability

In practice, knowledge workers might iterate over a document in ChatGPT, Gemini, or Claude, then waste considerable time fixing formatting, re-entering data, or adjusting style once they paste it into their business application.

This disrupts productivity, creates room for mistakes, and interrupts the creative process.

Table of contents

Block quote

Bulleted list

Document with an image

Heading 1

Business Applications: CRM, CMS, LMS, etc.

Partner with us slide